

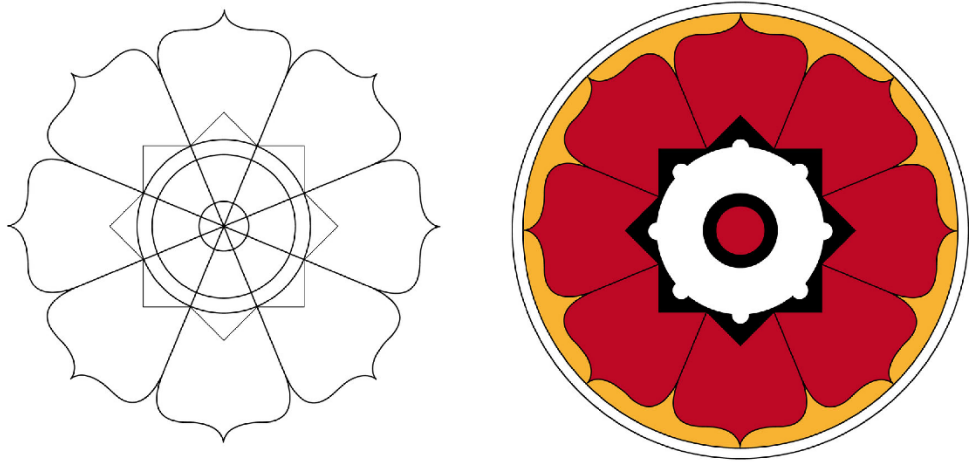


# Revo Advertising

## Business Profile



Battaramulla, Sri Lanka.  
[www.revo.lk](http://www.revo.lk)



# Introduction

# Introduction



Revo Advertising is an accredited Marketing Communication and Advertising Agency from Colombo, Sri Lanka. When it comes to Revo, businesses, be it startups or large corporations can get done all sorts of their advertising under one roof.

Our experienced employees have worked with leading brands all across the globe and are fluent in the subject of Marketing Communication and Advertising Agency. Revo Advertising knows how to make businesses grow. We intend to provide you with services that are in alignment with the international network of advertising that meets international standards.

We are not just an advertising agency, instead a force recognized for empowering the business revolution. That is what sets us apart from our competitors. We have numerous reasons to claim this with confidence. Read on to know what they are.

**Let's revolutionize your business growth together!**

**We are Full Service Advertising Agency**

Spend 15 minutes to finish referring to this profile and it will assist you in making important business decisions.

# About Us



## Five Star Advertising Services



**We are  
Top 10 level in Google**

search on google

Google

top 10 advertising agencies in sri lanka



More Details Click the link



**Vision**

**Become a world leading advertising  
service provider**



**Mission**

**Making a revolution in your business  
is our business**



**Values**

**Innovation  
Unity  
Futuristic Thinking  
Result-Oriented  
Passionate Creativity  
Higher Standards and Excellency**



# Our Philosophy

**“ Making a Revolution in Your Business is Our Business ”**



**B**acked by connections with both local and international Marketing and Advertising networks, we are one of the very few accredited Advertising agencies in Sri Lanka that provide high-quality marketing communication services.

At the present, the Advertising industry is in a complex and confusing situation. The reason is the emergence of fake companies and individuals who promise to provide these services to perfection. What they do without a proper foundation and professional expertise causes huge damage to businessmen, industrialists, and entrepreneurs as well. This very fact is not known by many except the successful businessmen. Hence, you should take immense care while choosing the right advertising agency for your business and it is just as critical as choosing a doctor or a lawyer for yourself. The reason is that the advertising firm you partner with is going to be a critical factor for the success of your business.

This profile describes our specialties and uniqueness. When you take few minutes off to study them, you will realize why you should go with us as the advertising partner for your business. Our extraordinary professional expertise and experience exceeding knowledge in advertising and the sincerity in providing the services exceeding the monetary values have made us further special from other service providers.

The logos, designs, color combinations used, words, and concepts you use for your business can either grow or destroy your business. Revo Advertising is the one stop for you who seek for full service advertising over a partner that breaks ties with you after the business is done.

# Excellency



As per the stats derived from surveys, 50% of the startups are brought down with the first year itself in business while 90% of the rest are brought down within the next five years. This means, only a handful of businesses cross this milestone of 5 years.

Click on the link below for more details.

[Click Here](#)

## Clinching the Gold Award for the Best Entrepreneur



The Entrepreneur Awarding Program organized by the Sri Lanka National Entrepreneur Development Authority and the National Chamber of Commerce was held on March 13th, 2020 at the BMICH, and the winners were declared by a judging board comprised of veterans.

We were able to win the Gold Award for the Best Entrepreneur just within 5 years of the inception of our business. This significant victory amidst the adverse effects of the Easter Attacks, the decline of the economy due to the Covid-19 pandemic, and many other major challenges is proof of our excellence and skills. We were able to add an extraordinary value to our business by providing high-quality services to the clients and following the business ethics ensuring a sincere service. Together we were able to build your business and ours.



# Services

# Total Services



## Advertising Services

TV, Radio, Print Ads, Ambient Ideas & Creative Concept for total Advertising & Marketing Campaigns.



## Digital Marketing

Digital Marketing & Advertising Services, Google, Social Media etc.



## Graphic Design

Logo, Business Branding, Product Packaging, Graphic Design, Visualizing, All the Type of Marketing Design Materials.



## Press Release

Publishing Business News Articles on National Newspapers & e-magazines (Sinhala, Tamil, English Medium)



## SMS & Email Marketing

Over 500,000 Active Subscribers. Send Message with Your Business Name. Effective Bulk Email/SMS Services.



## Exhibition Stalls

Any Size of Exhibition Stall Planning, Design & Construction Services. Display Racks, Show Room Branded Items.



## Event Management

Event Planning & Managing. Flash Mob, Activation, Shop Promotion, Pro-active works, Viral Marketing.



## Web Design, Developing

Web Design & Development, SEO, UX/UI Services Mobile App Development.



## Promotion Teams

Door to Door or Sales/Road Promotion, Girls & Guys Teams for Event Promotions, Distribution Leaflets etc.



## Translation, Writing

Sinhala, Tamil, English Language Translation, Copy Writing Content Writing, All type of Scripting, Lyrics & Jingles.



## Social Media Marketing

All Your Social Media Pages Post Design, Marketing & Managing.



## Professional Photography

All type of Commercial Photography. (Product, Food, Hotel, Fashion, Office, Events & Model)



## Professional Logo Design

Expert for Business Naming & Professional Logo Design. Secret Behind the Successful Business is The Logo.



## Bus Branding

You Select the Bus Route, We Arrange the Buses, Design, Painting & Total Service of Bus Branding.

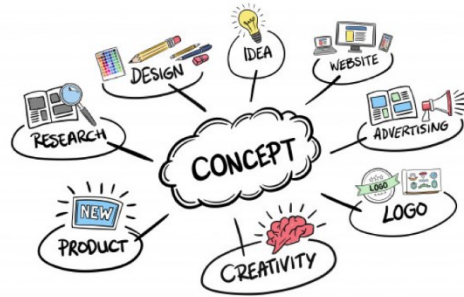


## Audio Video Production

Audio, Video Recording, Editing, Composing, AV Production.



## Our Services



info@revo.lk

## ADVERTISING

Idea Based Creative Concept Development.  
Total Advertising Campaign.

TV, Radio, Printed Advertisements  
Creative Direction & Consultation.  
Ambient, Virtual Video, Flash Mobs  
Out of the Box Idea Services.  
Special Program & System Development.

www.revo.lk 0715 418 199



"Making a Revolution in Your Business is Our Business"

## Our Services



info@revo.lk

## GRAPHIC DESIGN

Leaflet | Brochure | POSM | Cover Page |  
Company Profile | Business card | Poster |  
Hoarding | Banner | Dealer Board | Face-  
book Post | Press Ads etc.

All Marketing Communication Materials &  
Business Design.

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## Our Services



info@revo.lk

## SOCIAL MEDIA MARKETING

Post Design & Contests Creating  
(Sinhala/Tamil/English)

Social Media Marketing & Management,  
Promoting High Quality Content.  
Managing & Monitoring Your Social Reputation.

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## Our Services



info@revo.lk

## PRESS RELEASE

We can publish Your Business News Articles  
on  
All National News Papers  
(Sinhala, Tamil, English)

Cheaper & Effective  
More than Newspaper Ad.

www.revo.lk 0715 418 199



"Making a Revolution in Your Business is Our Business"



## Our Services



info@revo.lk

## COPY WRITING

Creative Copy Writing, Content Writing,  
Document, Article Writing,  
(Film/Documentary/Audios or Videos)  
Commercial Jingles/Poems/Lyrics  
Writing (Sinhala)  
Short Story Writing.

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## Our Services



info@revo.lk

## DRAWING, ARTS

Pencil Drawings,  
Story Boards,  
Cartoon Arts,  
Graphic Design  
Graphic Artwork,  
Color Paintings,  
Fantasy Characters.

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## Our Services



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## PHOTOGRAPHY

Advertising Photography,  
Fashion, Model Photography,  
Food Photography,  
Hotel & Resort Photography,  
Portrait Photography,  
Product Photography,  
Architectural Photography,  
Event Photography.

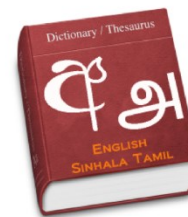
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## Our Services



සිංහල  
தமிழ்  
English

info@revo.lk

## WRITING, TRANSLATION

Sinhala, Tamil, English

All Forms of Language  
Translations.

www.revo.lk

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"Making a Revolution in Your Business is Our Business"

### Our Services



Responsive Web

info@revo.lk

## WEB DESIGN, DEVELOPING

We are Specialised for Creation & Innovation of Web designing and Development.

Companies, Magazines, Hotels, News, E-Commerce, Blogs, Landing, Personal & Portfolio, etc.

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### Our Services



info@revo.lk

## DIGITAL MARKETING

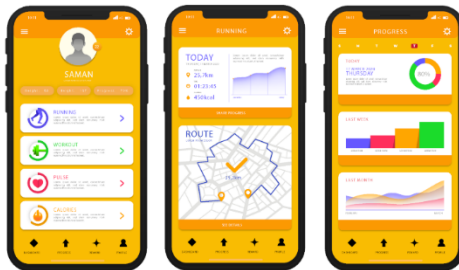
Search Engine Optimization (SEO),  
Search Engine Marketing and  
Pay-Per-Click Digital Advertising  
Social Media, Content,  
Influencer Marketing,  
Mobile Phone Advertising,  
Special Program & System Development

 [www.revo.lk](http://www.revo.lk)  0715 418 199



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### Our Services



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## APP DEVELOPING

Mobile App Design Services  
Mobile App Development Services  
Android, iOS Developing Apps

UX/UI Services

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### Our Services



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## BUSINESS BRANDING

Total Business Branding,  
Re-Branding,  
Corporate Branding,  
Branding Identity,  
Consultation for Business Branding.

 [www.revo.lk](http://www.revo.lk)  0715 418 199



"Making a Revolution in Your Business is Our Business"

## Our Services



info@revo.lk

## BUS BRANDING

SLTB Bus Branding Total Service.

We Design the Bus Branding Concept  
You May Select, the Bus Roots &  
Number of Buses  
We Print and Sticker the Buses.

One Year Agreement Time Period.

www.revo.lk

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## Our Services



info@revo.lk

## OFFICE INTERIOR

Office Interior Design or Motion,  
Company Exterior Design or Motion,  
3D Product Modeling and Rendering,

Manufacturing & Construction.

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## Our Services



info@revo.lk

## EXHIBITION STALL

Design & Constructing all Kind of  
Exhibition Stalls, Selling Booths etc.  
Promo Vehical Modification,  
Creating Models, Display items.

We are Providing Attractive Market Based  
Customized Total Solutions.

www.revo.lk

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## Our Services



info@revo.lk

## DISPLAY RACKS

Product Show Case Racks,  
Item Display Racks,  
Branded Racks,  
Branded Storage,  
Product Detail Explain Display.

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### Our Services



info@revo.lk

## EMAIL MARKETING

Total Subscribers:  
300,000 Active Emails

You Can Provide a Suitable Subject line,  
Sender Name, Hyperlink to the  
Email Campaign.

(Website / Social Media Page or an Email ID)

www.revo.lk

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### Our Services



info@revo.lk

## AUDIO, VIDEO PRODUCTION

TV Commercials,  
Company or Product Promotion,  
Audio/Music Recording,  
Filming, Video Editing, Production  
Business or Product Explain Videos  
2D/3D Animation

www.revo.lk

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"Making a Revolution in Your Business is Our Business"

### Our Services



Your own sender ID  
(Business Name)

160 Characters

## SMS CAMPAIGN

Bulk SMS Services,  
Sending Number of  
200,000  
Active Sri Lankan Mobile Numbers.

www.revo.lk

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"Making a Revolution in Your Business is Our Business"

### Our Services



info@revo.lk

## PROMOTION TEAM

Honest, Reliable and Professional  
Promotion Team, Sales & Event Staff Services.  
(Girl & Boys)

Door to Door, Hand to Hand,  
Business to Business, Business to Customer,  
Road Promotion, Exhibition etc.

www.revo.lk

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"Making a Revolution in Your Business is Our Business"

## Our Services



info@revo.lk

## PROFESSIONAL LOGO DESIGN

Professional Business Logo Design Experts,

Logo ReDesign,  
Logo Enhancement,  
Logo Design Consultation.

www.revo.lk

+94 715 418 199



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## Our Services



info@revo.lk

## PRODUCT PACKAGING

Any Type of Product Packaging.  
Visual Design & Final Artworks.

Innovative Product Packaging Solution.

www.revo.lk

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"Making a Revolution in Your Business is Our Business"

## Our Services



info@revo.lk

## EVENT MANAGEMENT

Event Planning & Management Service.

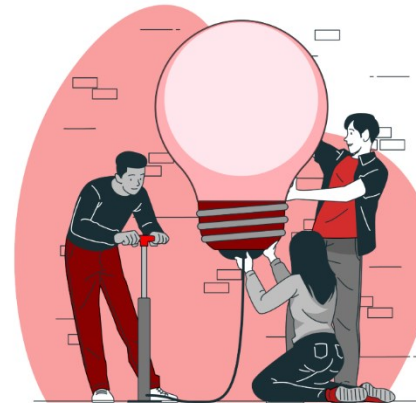
Activation & Promotional Events,  
Concepts & Handling Full Services.

www.revo.lk

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"Making a Revolution in Your Business is Our Business"



Revo Revolution Advertising Agency

"ඔබේ ව්‍යාපාරයේ විප්ලවීය වෙනසක් ඇති කිරීම අපේ ව්‍යාපාරයයි"

## Brands ප්‍රමිත දෙනු ලැබේ

Social Media  
Post Design

Content Writing  
(Sinhala, Tamil, English)

&

Total Advertising Services

www.revo.lk







# Portfolio

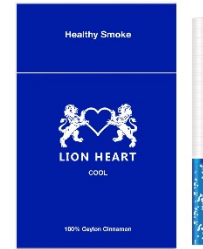
# Packaging



සමුහික නිෂ්පාදන - 2020



කොටල් සහ කැබල් සඳහා විශේෂ කරන ලද 5ක සීනි ඇසුරුම්

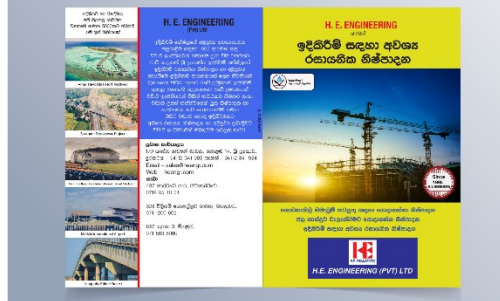
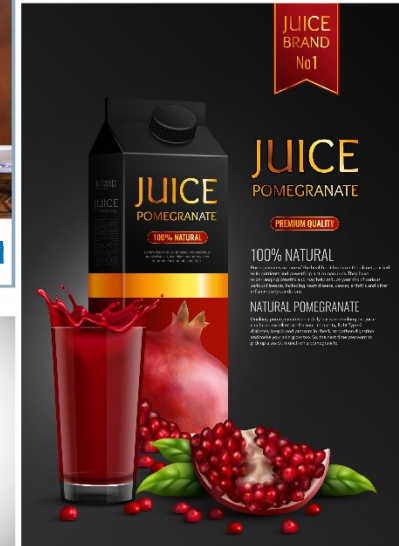
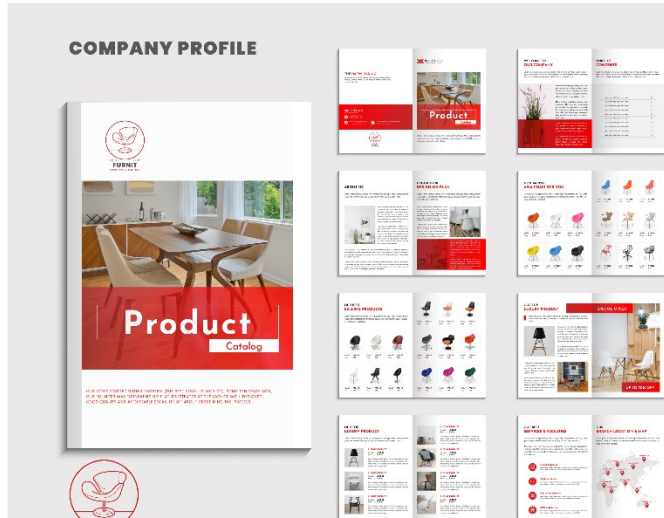


Honey Bottle Packaging



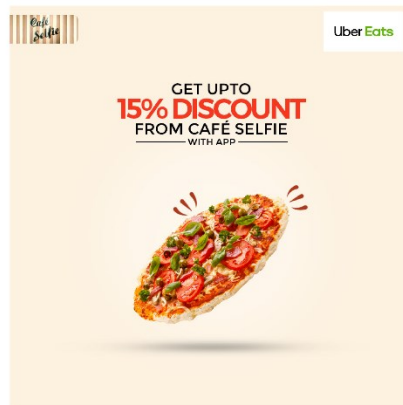
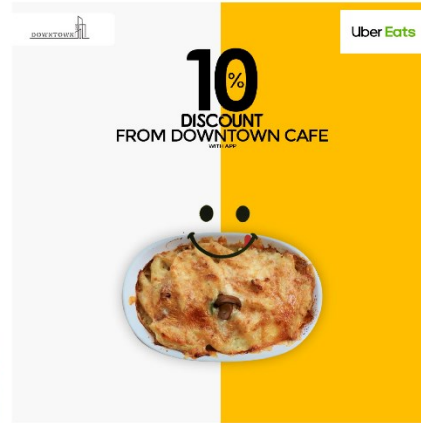


# Print & Graphic





# Social Media



# Logo & Branding



පොත්පත් වත්කම් එක්තැන් කරගත් වෙබ් අඩවිය



## Taprobana Spices Logo

Idea:



Logo H:



Logo V:



Colors :



Fonts :

Arial MT Black

Design by : [www.revo.lk](http://www.revo.lk)



## Logo Design Guidelines

Idea :



Vertical Use :



Fonts :  
A leg's life, debogged  
Source Serif Variable



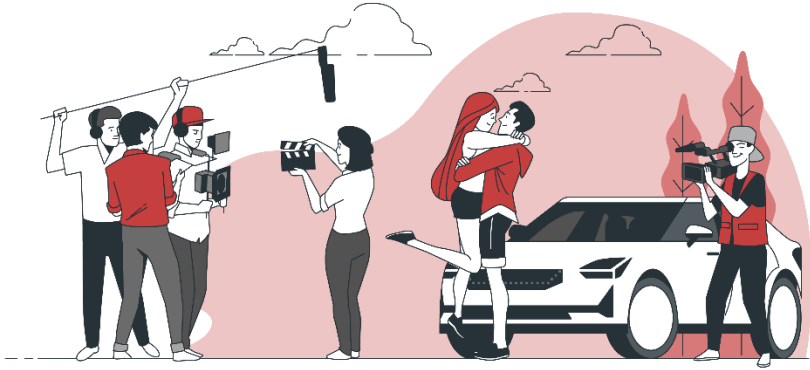
# Promotion & Activation







# Creative & Production



## TVC - Video

[Click Here](#)



## Web Design

[Click Here](#)

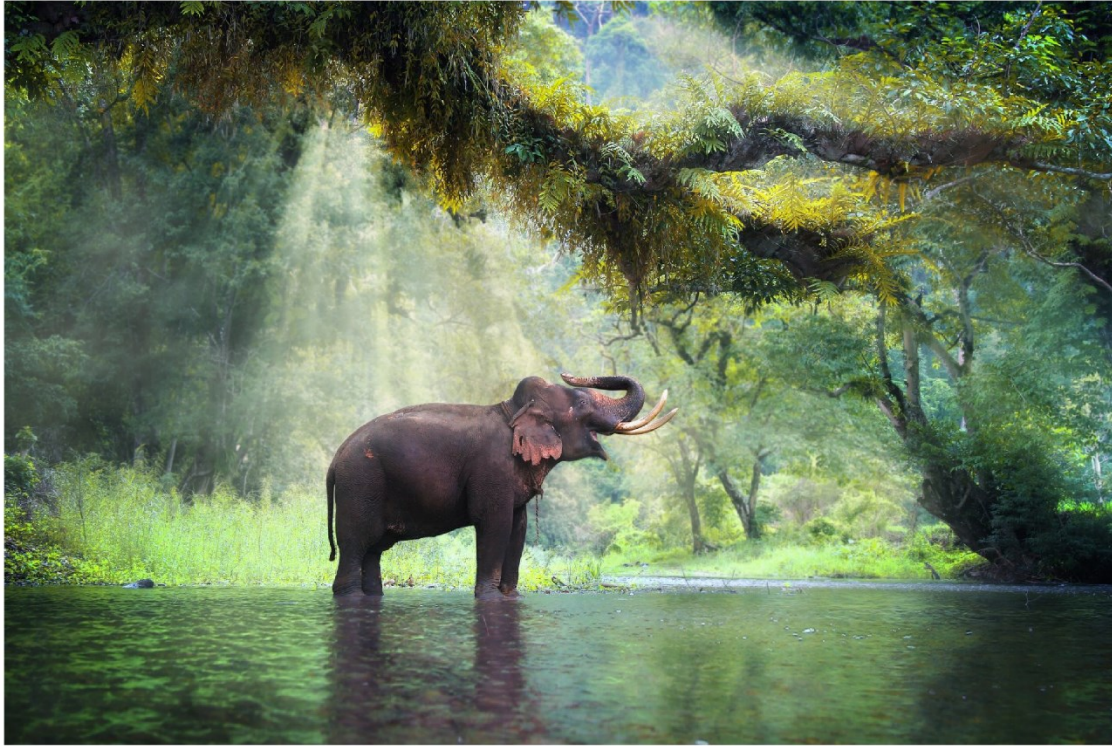


## Translation Article Writing

[Click Here](#)

For more details [Click this link](#)





# Uniqueness

# Uniqness



## Pro team in the industry

01. At Revo Advertising, we have a team of experts with many years of experience in marketing communications, working with renowned international and local businesses. Our team is well geared in conceptualizing, branding, and campaign designing to meet the international standard with proven expertise working with brands across many industries. Over the years, we've excelled in building successful brands ranging from large-scale organizations to small businesses – meaning we have the experience to work with any company of any size.



## Services to meet the international standards

02. When living in a globalized world, you need to make sure to deliver quality to meet international standards. This is no different to the advertising field. Revo values quality above everything when building your brand from ideation to execution. We at Revo strongly understands such local and international nuances helping brands tell relatable stories to convert their idea to their customers around the world. This is one of the other aspects that makes us a great choice for advertising or branding purposes.



# Uniqness



## Revolutionizing marketing and advertising solutions

03. We are not a traditional advertising agency. Making a revolution in your business with our business is our mission. Team Revo is specialized in identifying marketing communications, sales strategies, local and global trends that enable us to amplify your campaigns, ensuring more results. Our goal is to help your brand make the most disruption among your customers using cutting edge technological advancements.



## Young talent

04. Our team has the best balance of young and old. Young, passionate and aspiring talents in our team are equipped with creative skills together with technological skills, while our senior team always bring their skill set to nurture and guide our young team through their experience to create powerful solutions for our clients.

# Uniqness



## Extensive experience

05. Here at Revo, our knowledge in advertising and marketing is extensive, in-depth and goes beyond- into areas of science and cosmic understanding. This knowledge allows us to bring your business to a new level. We hope you meet us and find out how deep we can go.



## All-in-one solution

06. We are your one stop shop for marketing and advertising, and offer end-to-end solutions in driving your business for excellence. We can be your exclusive marketing and advertising partner to build your brand, delivering the best solutions for all your marketing and advertising needs.

# Uniqness



## Creativity is our mantra



07. The universe is creative in nature, and so are we. We excel at merging creativity with marketing and can provide services to any country in the world. Creativity is our mantra. All businesses that have this thinking in them have the edge of growing exponentially. Here at Revo Advertising, we carry that edge in our mindset.



## Honesty is in our core

08. We don't believe in overpriced design and strategy, but our motivation comes from bringing you the best value possible and giving guidance to reach your corporate success with honesty and based on trust. To us, your success is our success. This is an important notion that we encompass in our business.



# Uniqness



## Thriving in our business



09. Data shows that 95% of new enterprises go bankrupt and end in the first five years. However, Revo did thrive every year in business over the last 5 years in our business, even when the country faced challenged financial situations with the Easter bomb attack in 2019 and the recent Covid pandemic- which proofs again our ability to drive businesses towards success.





# Happy Clients

“ If you are making people happy, as a side effect, they will be happy to open up their wallets and pay you.”



more than this 100s of  
Small & Medium Business  
got a sucessful benifits....



# Leadership

# Leadership

## Revo Pathum Weeramanthri

AMSLIM (Sri Lanka Institute of Marketing),  
B.T.C (Open International University for  
Complementary Medicine - Sri Lanka),  
Dip. Energy Healing – Colombo, Sri Lanka,  
Certified in Gemology – Colombo, Sri Lanka,  
Fellow Ship - Spiritual & Psychic Science –  
Montreal, Canada.



Business Head / Creative Director  
Revo Advertising

Revo Pathum Weeramanthri has worked for several Sri Lankan and Multinational companies related to Advertising and Marketing Communication and he has done a huge contribution for the popular Advertising campaigns of many renowned brands all across the world. Backed up with the professional experience of 15 years and expertise, he has even worked for the world's number one Advertising Network. Revo Pathum Weeramanthri is a Professional Marketing and a creative director and is managing Revo Advertising as an entrepreneur.

He has been internationally recognized and awarded as a science fiction writer, lecturer, and short filmmaker and is a member of SLIM (Sri Lanka Institute of Marketing). He has studied Spiritual and Psychic Sciences from the International College of Spirituality and Psychic Sciences, Montreal, Canada – FellowShip with the Higher Educational Institute. Revo Pathum is a graduate from the University of OIUCM on the subject of counselling. He holds diploma in spiritual healings and is certified in Gemology and Photography as well.

Pathum Weeramanthri is working as an industrial expert/ consultant resource person to the University of the Visual and Performing Arts, Colombo, and a resource facilitator for the South Asian Astrobiology & Earth Science Research Institute. Apart from these, he is an expert and has the experience, knowledge, and many parallel subjects and activities.

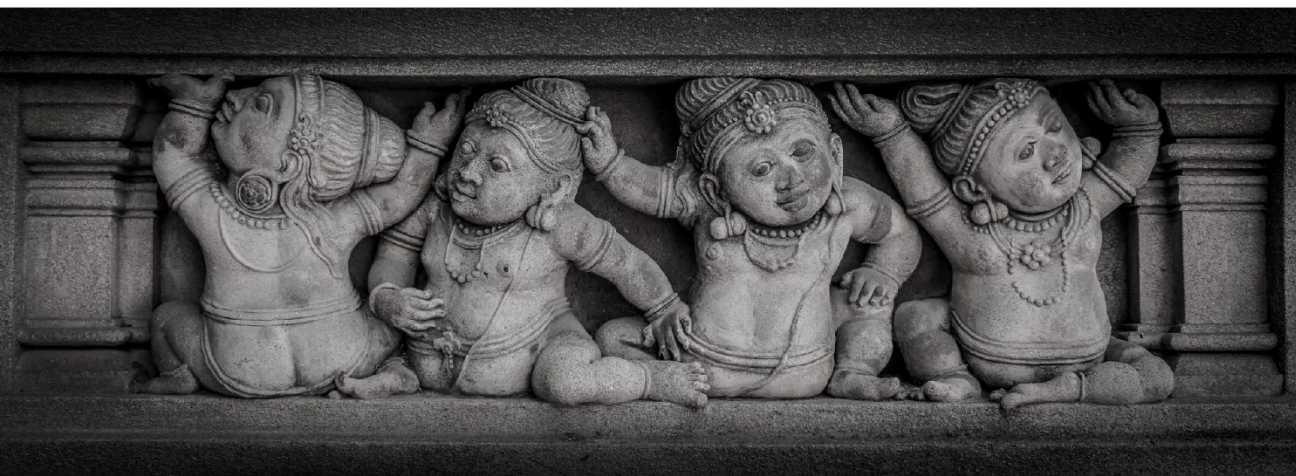
## Brands with service experience:

- Lanka Bell
- Caltex
- ODEL
- Dimo
- Osram
- TATA
- Phoenix Plastic
- Softlogic
- Anchor
- Ratthi
- Newdale
- PediaPro
- Anlene
- MAS Holdings
- Gillett
- CIMA
- Dettol
- Harpic
- Mortein
- AirWick
- Cashwagon
- Lysol
- Hero Honda
- Ceylon Asset Management
- Singhe Hospital
- Forever Fairness
- Mount Spring Water
- Pan Asia Bank & etc.

Has worked for hundreds of brands and organizations including the products of FMCG.

## Skills and Talents

- Leadership
- Photography
- Creation and the Development of new ideas and concepts
- Lecturing/Teaching/Training
- Astronomy/Cosmology and Gemology
- Planning and Strategic Supply
- Creative Writing/Branding/Designing and Creative Direction
- Advertising and Marketing Communication
- Development of Business Concepts and Image Building



# The Team



# The Team



• Nuwan Rathnasiri



• Oditha Wanasinghe



• Lakshan Hemantha



• Gayan Geeth



• Eric Raj



• Dharshana Marasinghe



• Charith Mohanjith



• Delomi Vendermeel



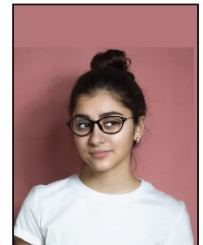
• Gayan Liyanaga



• Manik Indunil

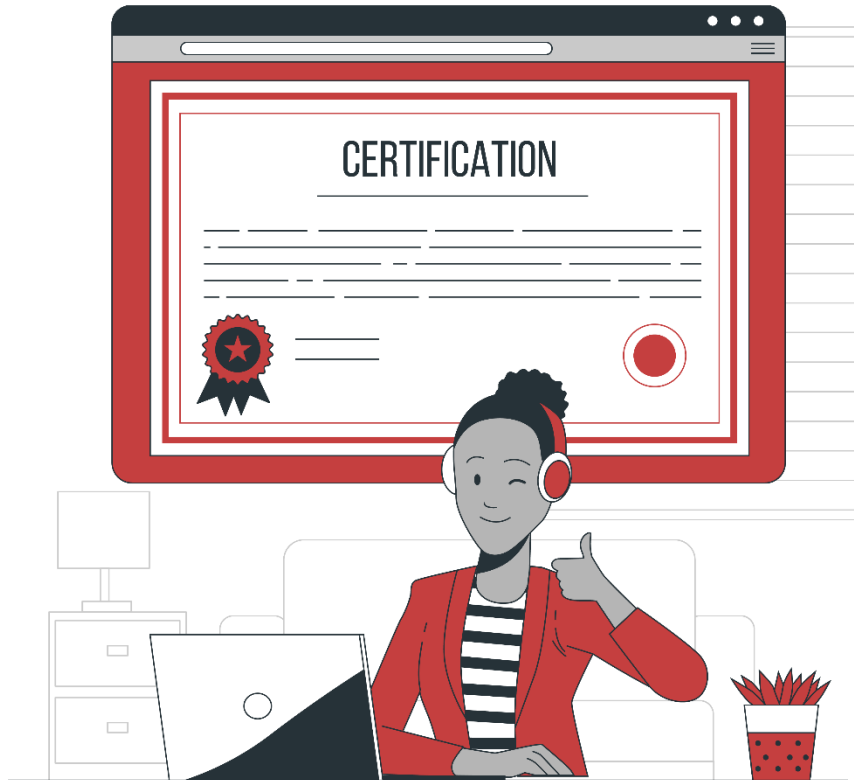


• Shehan Malik



• Mahesha Piyumali

# Certification



We are available to provide services  
Permits, Quality Assurance and Professional Memberships



- **The Association of Accredited Advertising Agencies (4As)**  
- Member



- **International Advertising Association**



- **Digital Garage Certified** - Google



- **Analytics Certified** - Google



- **Creative Skills Certified** - Google



- **Email Marketing Certified** - Hubspot Academy



- **Inbound Marketing Certified** - Hubspot Acadamey



- **Social Media Marketing Certified** - Hubspot Academy



- **AdForum**  
- Member



- **Ads of the World**  
- Member



- **Digital Advertising Certified**  
- Hubspot Academy

# Testimonials



I have worked with Revo multiple times to obtain their translation services in Sinhala and Tamil for policy documents, surveys and advertisements. Although they don't come with decades of experience or a big corporate brand the team is highly professional, customer-oriented and quote fair prices. Their translations are very accurate and need minimal reviewing compared to most places. They also provide graphic designing services, advertising etc. Overall, definitely a great supplier!

**-Suwatthi Kandiah**

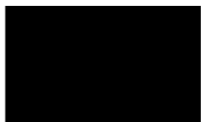
**Employer Branding, Diversity and Inclusion Diesel & Motor Engineering PLC**



Excellent Social Media Post designs and solutions. Creative writing, translations are very professional. Friendly service. Nice people. We are Karawala.lk recommended Revo Advertising for any kind of business.

**-Suresh M.**

**Karawala.lk**



**Leader Battery  
Manufacturing**



We Work with Revo Revolution one of the best customer satisfied oriented company in Sri Lanka. We got the nice leaflet design idea & its highly success we step up to the next level.

**- M. Amjath**

**HR Manager - SEWN EXPORT**



Event Activations done nicely. Press Release service also best. Reasonable Charges good quality service. Appreciate Your Services.

**- M. Riffan**

**Managing Director - Hi Life Fashion**



We hire the Revo Advertising for a Press Release, Social Media Post Design, Translation, Company Profile Video Production, AV & Photography Services etc. All the jobs are done by excellently. Highly appreciate there service. We would like to recommended there services. If some one looking for a business revolution definitely Contact Revo Advertising.

**-Janaka Bandara**

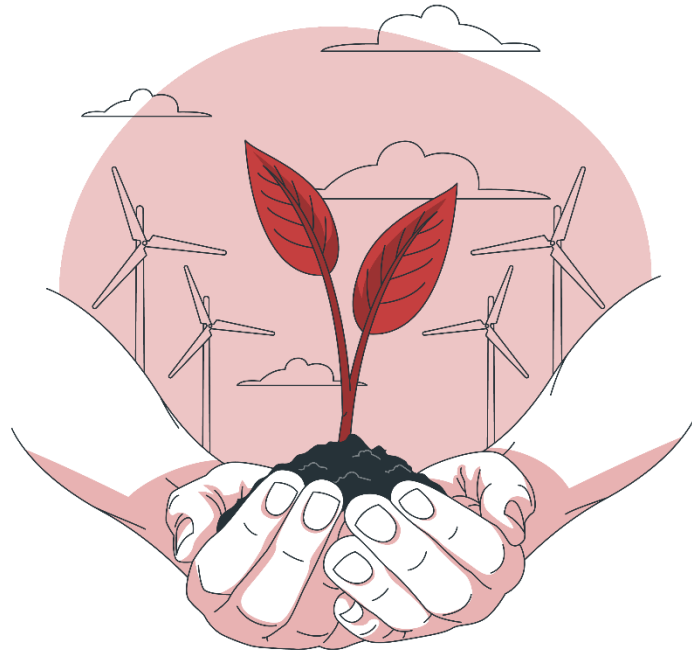
**Cashwagon - Head of IT**

more details check google reviews

**Click Here**



# Policies



## **Sustainable development**

Sustainable development is primarily about utilizing the resources of the environment and preserving them for the future. However, you may have to sacrifice resources to some extent for current needs. We are aware of it and ensure our business practices to be sustainable.



## **An Eco-friendly mission**

We are committed to minimizing paper use, and we do not use or support any toxic matters that are harmful directly or indirectly to humans as well as the environment. Also, we do not support the advertising of any business entity that is harmful to the environment.



## **We value labour**

Child labour, slave or slave labour is not used directly or indirectly. Employees and service providers are paid for all services provided properly, including software, photos, and Fonts Icon, that are licensed or purchased at appropriate value and used whenever required.



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You have to try and see!”*







# Thank You

*for your interest in our services!*

*Let's revolutionize your business growth together!*

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